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Museum of Industry and
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Aichi-Nagoya

Japan's New Destination
in the "Heart" of Japan



You may be looking for a new destination for your next meetings and events. How about Aichi-Nagoya as your next destination?

Aichi-Nagoya is the capital of the third most populated metropolitan area in Japan, situated in the very heart of Japan, just between Tokyo and Kyoto-Osaka, and well served by both highways and rail lines. Aichi-Nagoya has a 24-hour international airport, which is only 30 minutes by express train away from the city center.

Aichi-Nagoya has two unique characteristics. One is Samurai culture and its rich history. This area produced the three most prominent Samurai heroes who dedicated themselves to national unification in the 16th century. One of the three, Tokugawa Ieyasu, and his descendants built the castle town and left treasures including armor and swords. Visitors can enjoy those

treasures and their history in museums and even in real castles.

The other characteristic is manufacturing. Today, Aichi-Nagoya is renowned for its many cutting-edge technologies, especially automobiles (Toyota), jet airplanes (Mitsubishi Regional Jet) and robotics of many companies. In the automobile industry, Toyota and its group companies are based in this region and form a large manufacturing cluster. These cutting-edge industries have been built upon a tradition of craftsmanship and accumulated in this area. For example, the technologies for Karakuri dolls, traditional wooden automata with springs, weights and gears actively developed in Aichi-Nagoya, have evolved and been applied in the fields of robotics, automobiles and other industries. In Aichi-Nagoya, visitors can learn about these technologies and traditions.

Aichi-Nagoya also boasts a lot of excellent universities and research institutions including Nagoya University, which has

produced six Nobel Prize laureates. With the background of its accumulation of cutting-edge technologies, a series of events and conferences in the field of AI and robotics are being held in Aichi-Nagoya. Last July, the RoboCup 2017 Nagoya World Championship was successfully convened with around 4,000 participants and more than 130,000 visitors. After this event, The 29th International Joint Conference on Artificial Intelligence and World Robot Summit will be held in 2020. If you hold your meetings and events here in Aichi-Nagoya, where advanced R&D is always proceeding, participants will be inspired to generate new ideas.

Aichi-Nagoya is a modern city and has all the necessary elements for meetings and events, just like Tokyo or Osaka. Nagoya Congress Center has hosted a number of prestigious international conferences such as COP10 (2010) and ESD (2014). It is also suited to a range of meetings and events with its variety of spaces from small meeting rooms for several dozen to a 3,012-seat hall and other large halls.

In 2019, Aichi International Exhibition Center will open in the area of the Chubu Centrair International Airport. One of the nation's largest exhibition halls (equipped with a total of 60,000 square meters of exhibition area and 18 conference rooms of various sizes), it will promote more meetings and events in Aichi-Nagoya.

As for accommodations, Aichi-Nagoya delivers with about 26,000 hotel rooms throughout the city center and the airport area. The next few years will see the unveiling of about 4,000 additional rooms—this is evidence of Aichi-Nagoya's growing reputation as a destination for meetings and events.

Aichi-Nagoya MICE Promotion Council offers every possible support to hold successful and memorable events and will welcome visitors with the warmest hospitality (*omotenashi*).

For more information:

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