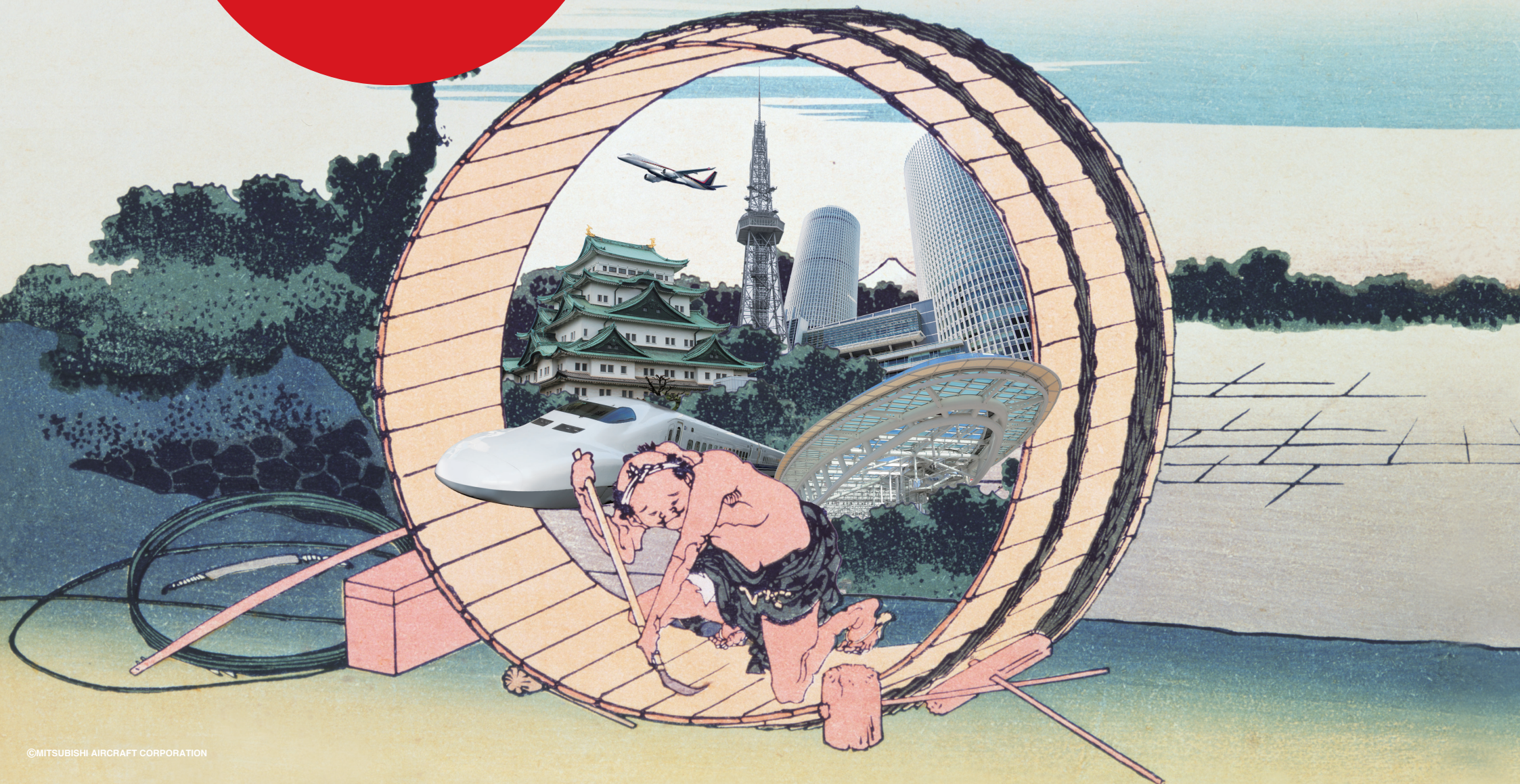


# AICHI • NAGOYA

## MEETING PLANNERS GUIDE





# AICHI • NAGOYA

## Your Choice for Meeting Destinations – Aichi–Nagoya, the "Heart" of Japan

Located in the center of Japan, Aichi–Nagoya is a point of interaction.

Here you can find a dense accumulation of technology, including the automotive, robotics, and aerospace industries.

Our region also offers you our proud traditions – samurai culture, local Nagoya-meshi cuisine, and more.

You are always welcome here in Aichi–Nagoya, the heart of Japan.



Nagoya Castle







# Why Aichi–Nagoya?

## Five Reasons

If you are planning a MICE\* event, Aichi–Nagoya is a perfect location. As well as offering complete conference facilities and easy access, it is attractive both as a dynamic center of advanced technology and for its rich legacy of tradition. These advantages attract numerous organizations to hold their international conferences here. In consequence, people who have attended these events rate their experience highly. Here you can find out more about the five reasons to hold your MICE event in Aichi–Nagoya.

\*MICE, visits for Meetings, Incentives, Conventions, and Events/exhibitions

### Advanced Technology and Rich Tradition

Located in the middle of Japan, Aichi–Nagoya has long been a point of exchange and interaction. This geographical character nurtured distinctive regional traditions. Growing out of the complex techniques required to build Nagoya Castle, advanced industries have flourished and attained world-leading status. For the past 40 years, the region has annually occupied top spot for industrial output in Japan.



### Complete MICE Facilities

In terms of both quality and number, Aichi–Nagoya has complete facilities to smoothly accommodate international MICE meetings. Event organizers also appreciate cost efficiencies when compared with other major cities. Nagoya Congress Center is one of the best venues in Japan, and we have hosted numerous successful conferences and distinguished guests from Japan and overseas.





## Excellent Access

Located between Tokyo and Osaka, Aichi–Nagoya is one of the biggest crossroads for expressways and railways. The Shinkansen bullet-train takes about 100 minutes from Tokyo or 50 minutes from Shin Osaka. Meanwhile, CHUBU CENTRAIR International Airport provides a gateway to the world, and Nagoya Airport also has air links to the cities in Japan. By sea, travelers can disembark from large cruise vessels at the Port of Nagoya. To anyone attending a MICE event in Aichi–Nagoya, ease of travel is a great attraction.



©Nagoya Port Authority

## Local Support and Hospitality

The growth and development of regional hospitality in Aichi–Nagoya has been encouraged by the hosting of numerous international MICE events. Meanwhile, to support organizers, the Nagoya Convention & Visitors Bureau has an extensive menu of practical support services. In addition, since 2015, the Aichi–Nagoya MICE Promotion Council has been working to provide region-wide support for MICE organizers.



## A Reassuring Record of Experience

Proving how well the merits of the venue are recognized by MICE organizers, annually more than 200 international conventions are held in Aichi–Nagoya. So far, the two most prestigious conventions have been COP10, the tenth meeting of the Conference of the Parties to the Convention on Biological Diversity in 2010, and the UNESCO World Conference on Education for Sustainable Development (ESD) in 2014. Based on the experience of hosting such important conferences, to both conference organizers and attendees, we can offer seasoned support and a warm welcome.

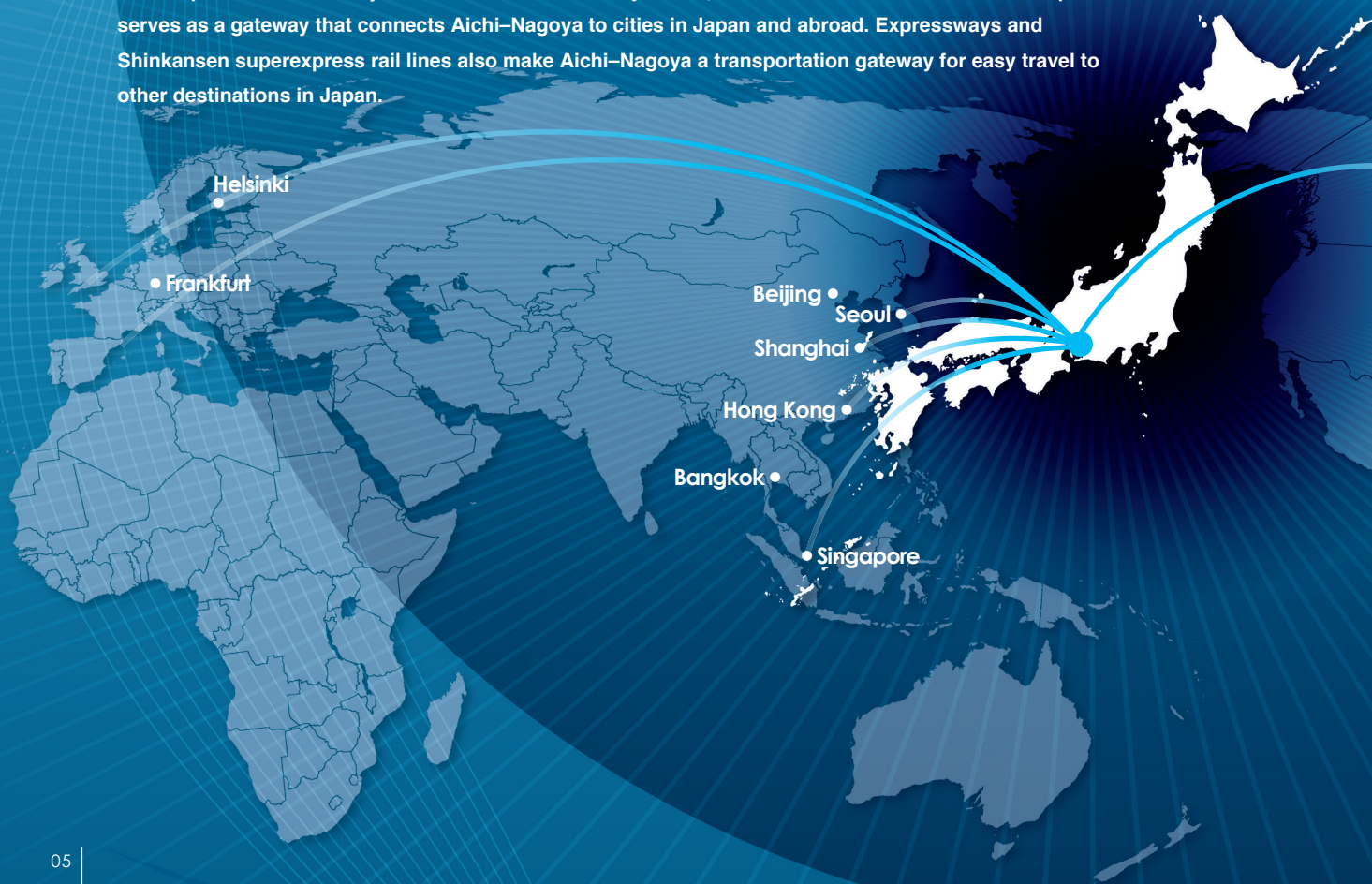




## A hub for high-speed transportation networks

### Location & Access

As the heart of Japan, Aichi-Nagoya pumps the lifeblood of the Japanese economy through vital arteries of transportation. Located just 30 minutes from the city center, CHUBU CENTRAIR International Airport serves as a gateway that connects Aichi-Nagoya to cities in Japan and abroad. Expressways and Shinkansen superexpress rail lines also make Aichi-Nagoya a transportation gateway for easy travel to other destinations in Japan.



Travel time to Nagoya from overseas cities

Beijing	2 h 20 min	Centrair	30 min	Nagoya
Shanghai	2 h 25 min			
Hong Kong	4 h 5 min			
Taipei	3 h 5 min			
Seoul	2 h			
Bangkok	6 h			
Singapore	6 h			
Frankfurt	12 h 20 min			
Helsinki	10 h 20 min			
Detroit	12 h			

CHUBU CENTRAIR International Airport serves direct routes to 39 international destinations

- Asia: Beijing, Shanghai (Pudong), Changzhou, Chengdu, Dalian, Fuzhou, Guangzhou, Guiyang, Harbin, Hefei, Hohhot, Lanzhou, Nantong, Ningbo, Qingdao, Shenyang, Shijiazhuang, Taiyuan, Tianjin, Wuhan, Xi'an, Yantai, Yinchuan, Chongqing, Hong Kong, Taipei, Seoul (Incheon), Busan, Manila, Cebu, Bangkok, Hanoi, Ho Chi Minh City, Singapore
- Pacific and Oceania: Honolulu and Guam
- Europe, Middle East: Frankfurt, Helsinki, and Abu Dhabi
- North America: Detroit, Vancouver

Travel time from major cities

Tokyo	Shinkansen	Approx. 1 h 40 min	Nagoya
Osaka	Shinkansen	Approx. 50 min	
Kyoto	Shinkansen	35 min	
Fukuoka	Air	1 h 20 min	
Sapporo	Air	1 h 55 min	
		Centrair Nagoya Airport	18–30 min
		Centrair	30 min

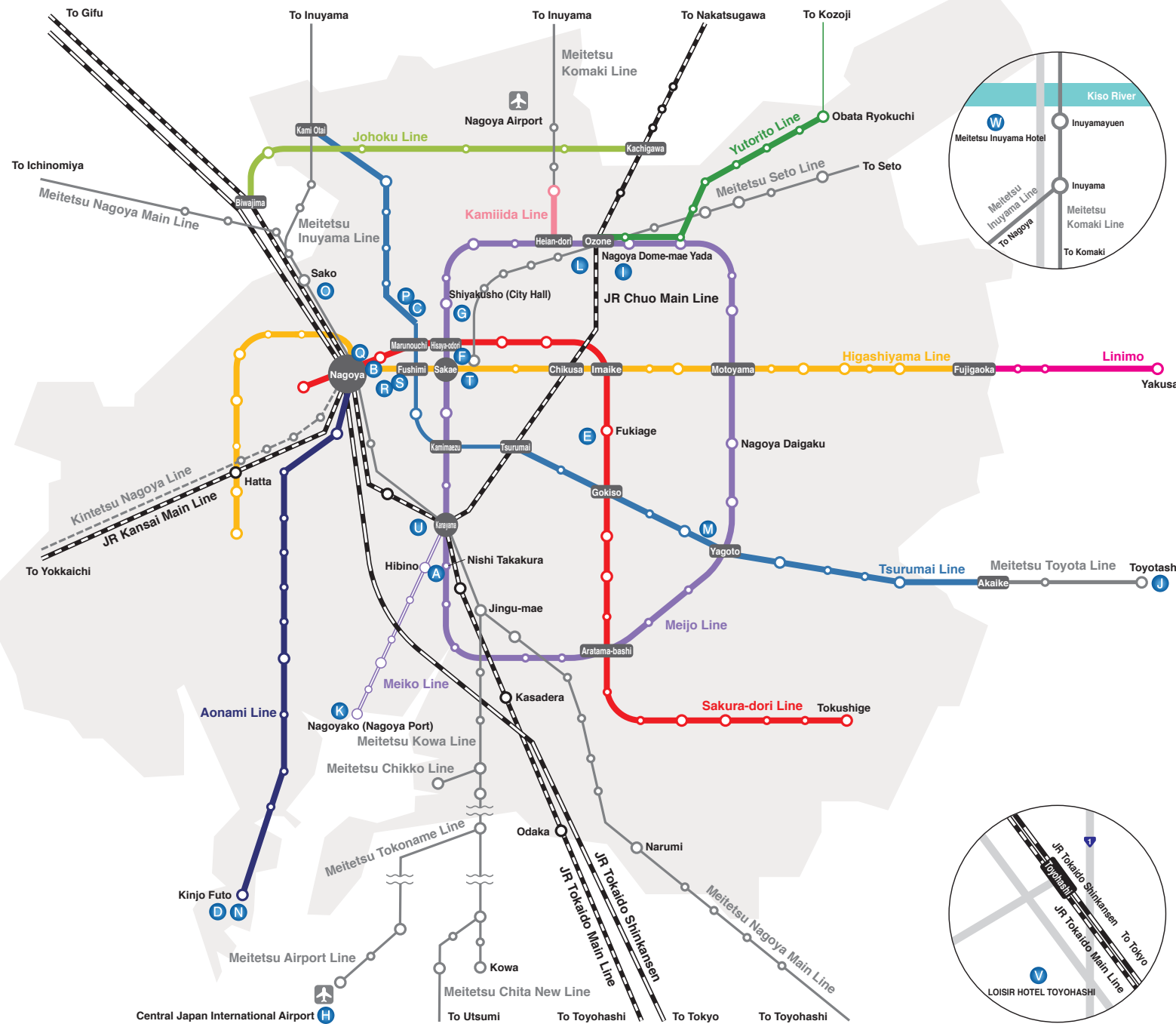
CHUBU CENTRAIR International Airport serves direct routes to 18 domestic destinations  
Sapporo (Chitose), Mamembetsu, Asahikawa, Hakodate, Akita, Sendai, Niigata, Tokyo (Narita), Tokyo (Haneda), Matsuyama, Fukuoka, Oita, Miyazaki, Nagasaki, Kumamoto, Kagoshima, Naha, Ishigaki

Nagoya Airport serves direct routes to 9 domestic destinations

Aomori, Iwate, Yamagata, Niigata, Izumo, Kochi, Kitakyushu, Fukuoka, Kumamoto

(as of August 2017)





## Convention Venues

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### Subway

Higashiyama Line	Meijo Line
Tsurumai Line	Sakura-dori Line
Kamiida Line	Meiko Line

### Railway

JR Tokaido Shinkansen	Aonami Line
JR Line	Yutorito Line
Meitetsu Line	Linimo
Kintetsu Nagoya Line	Johoku Line



## A history of sharing success with conference organizers and attendees

# Major Hosted Events

Aichi–Nagoya commands extensive experience in hosting large-scale conferences and events. Even as we have earned high satisfaction from many participants and organizers, we also have accumulated expertise through these hosting experiences.

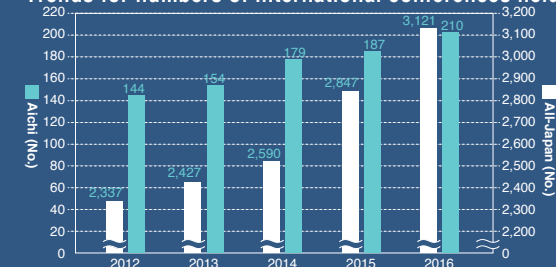
The scale and length of Expo 2005 Aichi make it a prime example of such events. During the expo period, Aichi–Nagoya welcomed 22 million visitors from Japan and overseas.

### List of major international conventions, meetings, and other events

Date of event	Name of event	Name of venue	No. of participants (no. of overseas visitors)
2004 Oct. 18 to Oct. 22	ITS World Congress Aichi–Nagoya 2004	Portmesse Nagoya	5,794 (1,440)
2005 Mar. 25 to Sep. 25	Expo 2005 Aichi, Japan	Expo Memorial Park, etc.	22,049,544 (121 countries, 4 international organizations)
2007 Nov. 18 to Nov. 21	12th Asian–Australasian Congress of Neurological Surgeons 13th Interim Meeting of the World Federation of Neurosurgical Societies	Nagoya Congress Center	1,464 (912)
2010 Oct. 18 to Oct. 29	10th meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)	Nagoya Congress Center	7,418 (6,922)
2012 Oct. 9 to Oct. 14	2012 Japan International Aerospace Exhibition (Japan Aerospace 2012 aka JA2012)	Portmesse Nagoya, CHUBU CENTRAIR International Airport	141,131 (32 countries and territories)
2013 Apr. 10 to Apr. 12	12th International Congress of Shoulder and Elbow Surgery	Nagoya Congress Center	1,156 (678)
2014 Sep. 14 to Sep. 17	20th ISPCAN International Congress on Child Abuse and Neglect Nagoya	Nagoya Congress Center	2,433 (406)
2014 Nov. 10 to Nov. 12	UNESCO World Conference on Education for Sustainable Development (ESD)	Nagoya Congress Center	1,091 (153 countries and territories)
2015 Jul. 27 to Aug. 2	19th International Union for Quarternary Research Congress (INQUA Congress 2015)	Nagoya Congress Center	1,789 (1,312)
2016 Aug. 7 to Aug. 12	The 18th International Conference on Crystal Growth and Epitaxy (ICCGE-18)	Nagoya Congress Center	1,189 (493)
2017 Jul. 27 to Jul. 30	Nagoya Japan 2017 RoboCup Contest	Portmesse Nagoya, Takeda Teva Ocean Arena	132,147



Trends for numbers of international conferences held



Source: International Conference Statistics: Trends since 2015, JNTO

### List of major national conventions, meetings, and other events

Date of event	Name of event	Name of venue	No. of participants
1995 Apr. 4 to Apr. 6	92nd Japanese Society of Internal Medicine Annual Convention	Nagoya Congress Center	14,000
1995 Apr. 7 to Apr. 9	24th Japan Medical Congress General Assembly	Nagoya Congress Center, etc.	29,000
1997 Apr. 17 to Apr. 20	1997 Japan Digestive Disease Week Annual Conference (DDW–Japan 1997)	Nagoya Congress Center	12,000
2003 Oct. 29 to Oct. 31	2003 Japan Industrial Health and Safety Association Convention	Rainbow Hall, Nagoya Trade and Industry Center, etc.	12,000
2006 Mar. 24 to Mar. 26	70th Annual Scientific Meeting of the Japanese Circulation Society	Nagoya Congress Center, etc.	14,723
2008 Nov. 7 to Nov. 9	Cultural Strategy Council ENJIN 01 Open College	Nagoya Congress Center, Nagoya Noh Theater	11,000
2011 Sep. 29 to Oct. 2	Japan Junior Chamber 60th Annual National Congress Nagoya Convention	Nagoya Congress Center, Nagoya Dome, etc.	15,000
2012 May 27 to May 29	Japan Foundry Engineering Society 160th National Conference and Technical Exhibition	Nagoya Trade and Industry Center	15,100
2012 Sep. 12 to Sep. 14	2012 Architectural Institute of Japan Convention	Nagoya University	10,000
2015 Apr. 16 to Apr. 18	115th Annual Congress of the Japan Surgical Society	Nagoya Congress Center	12,000
2016 Oct. 9 to Oct. 10	The 49th JPA Congress of Pharmacy & Pharmaceutical Science in Aichi	Nagoya Congress Center	10,000



# Support for Conferences by Nagoya Convention & Visitors Bureau

## Support

### Assistance for attracting conferences

1

#### Convention Facilities

- We provide information on suitable conference facilities based on the organizer's requests.

#### Accommodation Facilities

- We provide information on suitable accommodation facilities based on the organizer's requests.

#### Site Inspection Assistance

- We help with advance scheduling for MICE organizers who wish to inspect venues, accommodations, sightseeing destinations, or other locations in Nagoya.

#### Bid Documentation Assistance

- For events to be held in Nagoya, for reference when completing bidding documents, we provide necessary materials with information about the city of Nagoya and other related materials.
- To assist with invitations to international events, we can arrange for letters of invitation signed by Nagoya's mayor and the Convention Bureau president.

#### Presentation Preparation Assistance

- We provide materials needed when preparing invitations to international conferences, including information booklets about Nagoya, promotional DVDs (in English, traditional and simplified Chinese, and Korean), and other related materials.
- For publicity purposes, digital photos of major convention facilities, sightseeing destinations, and other locations in Nagoya are available.

### Assistance for arranging conferences

2

#### Interest-free Loans

- We offer interest-free loans to organizers of conventions of a certain size in Nagoya. These loans are available from three years in advance of the event.
- Maximum amount of loan
  - Large international convention (credit limit) max. 5 million yen
  - International convention (credit limit) max. 3 million yen
  - National convention (credit limit) max. 2 million yen

#### Subsidies

- When certain conditions are met, subsidies may be available for MICE events held in Nagoya.
  - Subsidies for international conferences (subsidy amount) max. 10 million yen
  - Subsidies for large-scale incentive tours, etc. (subsidy amount) max. 5 million yen
  - Subsidies to attract and promote training and fact-finding tours, etc. (subsidy amount) max. 1 million yen
  - Subsidies for trade fairs and exhibitions (subsidy amount) max. 10 million yen

#### Introduction of Service Suppliers

- We can introduce local contractors who provide services related to conferences, such as event planning, catering, exhibition display, decorating, etc.

#### Planning and provision of excursions, reception parties, etc.

- We can suggest special plans that include excursions, escorted programs, and attractions at receptions.

#### Help with publicity activities

- Flyers announcing public lectures and information brochures for other events can be distributed at offices and other City of Nagoya facilities.
- Information can be carried on the Bureau website.

### Assistance during conferences

3

#### Help provided by Convention Volunteer Nagoya

- When requested by organizers, volunteers can be recruited to help with registration and to guide visitors at venues.

#### Provision of interpreters and sightseeing guides

- To enhance the experience of overseas visitors while in Nagoya, we offer a program for dispatching tourist guides to accompany bus excursions associated with international conferences.

#### Provision of sightseeing and transportation information

- We provide sightseeing information brochures (in English, traditional and simplified Chinese, Korean, and Thai) and coupons for discounted entry to major sightseeing and cultural facilities.
- At convention venues, we can set up assistance counters to provide information on transportation and sightseeing destinations in the city, Nagoya-style dining, local products, and more.





## Economical and accessible Convention facilities

Not only do the convention facilities in Aichi-Nagoya offer comfort and excellent access to the city center, they are also cost-effective. These facilities provide ample capacity and equipment to host large-scale international conventions. With excellent cost performance and complete service, Aichi-Nagoya can fully accommodate every MICE event.

## Convention Venues







# Nagoya Congress Center

1-1 Atsutanishimachi Atsuta-ku, Nagoya 456-0036 JAPAN Tel. +81-52-683-7711  
The Chubu Region's largest convention complex

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Century Hall	1	–	3,012 (Fixed seats)	–	–	–
Event Hall	1	828	1,480	1,200	900	1,920
Shirotori Hall	1 (Max. 2 partitioned spaces)	264-720	512-1,280	300-800	294-756	550-1,250
Reception Hall	1 (Max. 2 partitioned spaces)	162-450	288-720	220-450	180-384	310-670
Conference rooms	25	18-252	126-420	–	–	195-260



# WINC AICHI (Aichi Industry & Labor Center)

4-4-38 Meieki, Nakamura-ku, Nagoya 450-0002 JAPAN Tel. +81-52-571-6131  
Halls, exhibition space, conference rooms: Nagoya's newest convention complex

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Large Hall	1	–	801 (Fixed seats)	–	–	–
Small Hall	2	150	300	150	About 70	230
Conference rooms	49	36-171	–	–	–	–
Exhibition space	3 (Max. 15 partitioned spaces)	–	–	–	–	97-1,100





# Convention Venues



## Nagoya Noh Theater

1-1-1 Sannomaru, Naka-ku, Nagoya 460-0001 JAPAN Tel. +81-52-231-0088  
One of the largest noh theaters in Japan

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m²)
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Noh stage	1	–	630 (Fixed seats)	–	–	–
Conference rooms	1	99	–	–	–	–



## PORT MESSE NAGOYA (Nagoya International Exhibition Hall)

2-2 Kinjofuto, Minato-ku, Nagoya 455-0848 JAPAN Tel. +81-52-398-1771  
Reasonable charges and easy access

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m²)
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
No. 1 Exhibition Hall	1	–	–	–	–	13,870
No. 2 Exhibition Hall	1	–	–	–	–	6,576
No. 3 Exhibition Hall	1	1 (Max. 4 partitioned spaces)	–	–	–	4,050-13,500
Event Hall	1	350	750	1,000	240	725
Conference Hall	1	300	500	700	120	–
Meeting rooms	7	30-108	–	–	–	–







### Nagoya Trade & Industry Center

2-6-3 Fukiage, Chikusa-ku, Nagoya 464-0856 JAPAN Tel. +81-52-735-2111  
 At the heart of the city, close to public transport connections

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Main Hall	1	—	430 (Fixed seats)	—	—	—
Prospect Hall	1 (Max. 2 partitioned spaces)	100-200	100-200	250	—	425
Fukiage Hall	1	—	—	—	—	5,327
Conference rooms	10	16-144	—	—	—	—
No. 1 Fashion Exhibition Room	1 (Max. 2 partitioned spaces)	—	—	—	—	912.2-1,838
No. 2 Fashion Exhibition Room	1 (Max. 2 partitioned spaces)	—	—	—	—	362.2-915



### Aichi Arts Center

1-13-2 Higashisakura, Higashi-ku, Nagoya 461-8525 JAPAN Tel. 81-52-971-5511  
 Fully equipped large theater and concert hall: diverse art spaces

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Theater	1	—	1,900-2,500 (Fixed seats)	—	—	—
Concert Hall	1	—	1,800 (Fixed seats)	—	—	—
Minitheater	1	—	330	—	—	—
Art spaces	8 (Max. 9 partitioned spaces)	14-180	280	—	—	120-150 (3 exhibition rooms)

For inquiries regarding the periods of closure for renovations, please contact us.  
 Phone 052-971-5609 (10:00 am to 6:00 pm)





# Convention Venues



## Will Aichi (Aichi Women's Center)

1 Kamitatesugino-cho, Higashi-ku, Nagoya, 461-0016 JAPAN Tel. +81-52-962-2511  
Wide range of facilities and functions, from hall to meeting rooms

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Will Hall	1	—	800 (Fixed seats)	—	—	—
Large Conference Room	1	252	360	—	252	389
Conference Rooms	8	15-63	—	—	15-63	21-123
Seminar Rooms	6	27-54	—	—	27-54	47-97



## Centrair Hall

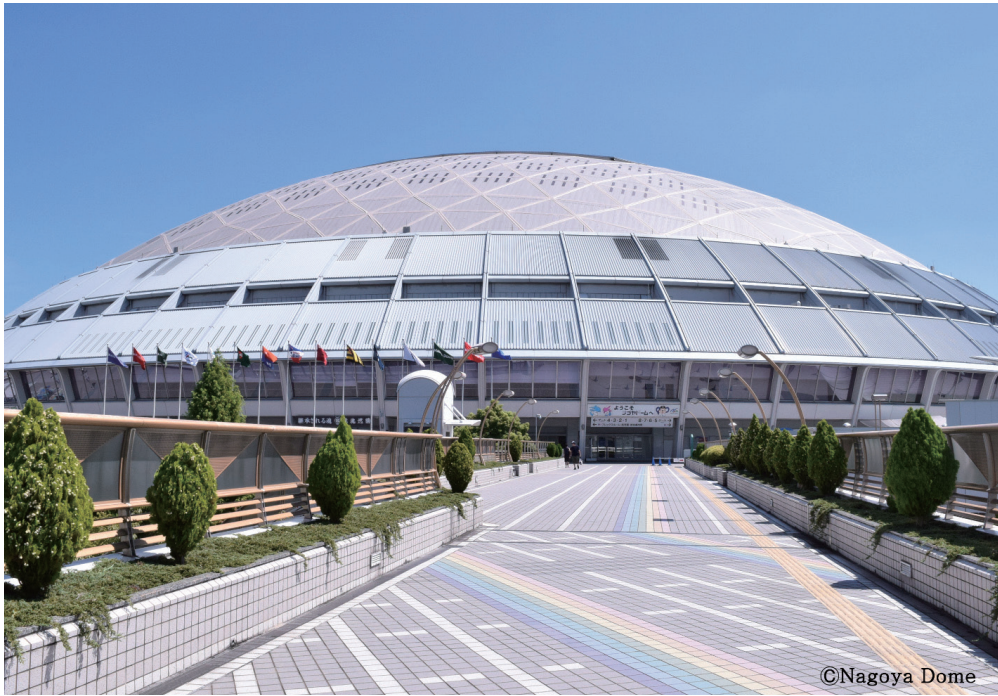
4F Dai-ni Centair Bldg., 1-1 Centrair, Tokoname, Aichi 479-8701 JAPAN  
Tel. +81-569-38-7227  
Hall enables conventions at the airport.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Hall	1	330 (Fixed seats 242, Movable seats 88)	—	Approx. 200	—	340
Foyer	1	—	—	—	—	153
Rental conference rooms	7	8-150	—	—	—	—

Hall and foyer can be used as a single space.  
Simultaneous interpretation: 4 booths available







©Nagoya Dome



### Nagoya Dome

1-1-1 Daikominami, Higashi-ku, Nagoya 461-0047 JAPAN Tel. +81-52-719-2121 (switchboard)  
The largest all-weather multi-purpose event space in the city

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Nagoya Dome	1	–	36,650	–	–	13,200
Flex Room	1	60	–	–	60	157



©Nagoya Dome

### Toyota Stadium

7-2 Sengoku-cho, Toyota, Aichi 471-0016 JAPAN Tel. +81-565-87-5200  
A base for dynamic and aspirational interaction. A stadium evolved from a singular vision.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Stadium	1	–	Stadium capacity 45,000 (2,438 seated)	–	–	–
Conference Rooms	14	20-100	–	–	–	55-282

\* The field itself is not, in principle, available for use.





## Accommodation facilities that provide complete hospitality

Aichi-Nagoya has many world-class hotels highly suited to accommodating distinguished guests. All are located in the city center, enabling visitors to get to convention facilities easily as well as to enjoy sightseeing and leisure activities. All visitors are sure to have a great time staying in Aichi-Nagoya.

## Hotels







### Nagoya Marriott Associa Hotel

1-1-4 Meieki, Nakamura-ku, Nagoya, 450-6002 JAPAN Tel. +81-52-584-1111  
(switchboard)  
Offering ultimate accessibility, situated directly above Nagoya Station.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Towers Ballroom	1 (Max. 4 partitioned spaces)	270-900	460-1,500	350-1,500	240-900	400-1,200
Iris	1 (Max. 2 partitioned spaces)	160-340	220-520	150-400	120-280	230-460
Azalea class	4	90-250	150-460	120-350	80-220	170-420
Sirius class	11	20-95	30-150	25-120	20-95	45-215
Superior room/Special room	1	—	—	—	10	53

Twin rooms 314, Double rooms 443, Suites and Japanese-style rooms 17



### Hilton Nagoya

1-3-3 Sakae, Naka-ku, Nagoya, 460-0008 JAPAN Tel. +81-52-212-1111  
The internationally famous hotel, right in the middle of Nagoya.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Ogi-no Ma Hall	1 (Max. 2 partitioned spaces)	280-800	550-1,200	350-1,000	270-700	427-971
Kiri-no Ma Hall	1 (Max. 2 partitioned spaces)	18-36	30-66	—	—	36-72
Take-no Ma Hall	1 (Max. 2 partitioned spaces)	130-300	250-520	120-300	100-250	197-450
Sakura-no Ma Hall	1 (Max. 2 partitioned spaces)	70-130	100-230	60-120	50-100	95-197
Ume-no Ma Hall/Fuji-no Ma Hall	2	50	75	50	35	74
Keyaki-no Ma Hall	1	20	30	—	—	40

Twin rooms 203, Double rooms 242, Suites 15





# Hotels



## HOTEL NAGOYA CASTLE

3-19, Hinokuchi-cho, Nishi-ku, Nagoya 451-8551 JAPAN Tel. +81-52-521-2121  
A stunning location looking out at the grandeur of Nagoya Castle.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m²)
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Tenshu-no-Ma Hall	1 (Max. 2 partitioned spaces)	700-1,500	1,400-2,900	1,400-3,000	650-1,400	1,000-2,000
Seiun-no-Ma Hall	1 (Max. 2 partitioned spaces)	300-700	550-1,250	400-1,000	250-600	396-793
Gin-no-Ma Hall class	6	25-180	40-270	30-160	25-120	53-257
Le Palais Hall class	2	—	—	40-160	25-120	102-265

Single rooms 53, Twin rooms 81, Double rooms 54, Suites 7



## Nagoya Kanko Hotel

1-19-30, Nishiki, Naka-ku, Nagoya 460-8608 JAPAN Tel. +81-52-231-7711  
Has been serving as an official guesthouse since 1936.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m²)
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Nago	1 (Max. 2 partitioned spaces)	250-700	400-1,200	200-1,000	180-570	432-1,146
Akebono	1 (Max. 2 partitioned spaces)	100-350	200-700	100-500	90-230	274-706
Katsura	1	140	200	100	90	264
Ibuki class	13	12-70	20-100	25-80	8-50	94-318

Single rooms 101, Twin rooms 144, Double rooms 117, Suites 7







### Nagoya Tokyu Hotel

4-6-8, Sakae, Naka-ku, Nagoya 460-0008 JAPAN Tel. +81-52-251-2411  
 Enjoy heartwarming hospitality in Sakae, the center of Nagoya.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Versailles	↑ (Max. 4 partitioned spaces)	200-800	440-1,980	250-2,000	200-1,000	330-1,320
Nishiki class	11	24-250	50-480	30-300	25-200	60-408
Special room	1	—	—	—	12	85

Single rooms 223, Twin rooms 189, Double rooms 136, Suites 16



### ANA CROWNE PLAZA HOTEL GRAND COURT NAGOYA

1-1-1 Kanayama-cho, Naka-ku, Nagoya 460-0023 JAPAN Tel. +81-52-683-4111 (switchboard)  
 Beautiful scenic views from all 246 guest rooms.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Grand Court	↑ (Max. 3 partitioned spaces)	126-550	240-900	120-600	100-450	230-749
Rose Room	↑ (Max. 2 partitioned spaces)	126-300	250-540	120-250	100-210	240-493
Crystal Room	1	180	350	250	160	391
Shirasagi class	3	—	30	30	20	—
Toki class	4	27	50	40	30	—

Twin rooms 105, Double rooms 132, Suites 7, Western-style room with tatami 2





# Hotels

Have your MICE event away from metropolitan bustle, and encounter distinctive traditional local culture.

Toyohashi is one of the most productive agricultural cities in Japan, and the core of the Higashi Mikawa region. Inuyama flourished as a castle town in the Middle Ages, and today offers Inuyama Castle (a national treasure) and the 13-century-old tradition of cormorant fishing. There are a number of fascinating and unique cities situated near to Nagoya that are ideal for MICE events.

## Hand-held Fireworks

Said to be the oldest fireworks event in Japan, the brave participants hold the long fireworks tubes next to their sides while they spit columns of fire and smoke.



## LOISIR HOTEL TOYOHASHI

141 Fujisawa-cho, Toyohashi, Aichi 441-8061 JAPAN Tel. +81-532-48-3131  
This landmark tower overlooks Higashi Mikawa Bay.

Name of hall	Number of rooms	Meeting (persons)		Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Theater set up	Buffet style	Seating (long tables)	
Holiday Hall	1 (Max. 4 partitioned spaces)	150-1,200	300-2,000	200-1,500	150-1,000	314-1,531
Small banquet halls	3	72-120	100-200	80-150	60-120	127-250
Japanese-style banquet hall	1	—	—	—	48	82
Conference and meeting rooms	13	24-45	30-70	—	—	40-77
Sky Banquet Room	2	—	—	80-180	60-140	161-278

Twin rooms 256, Double rooms 96, Suites 24







### Meitetsu Inuyama Hotel

107-1 Inuyamakitakoken, Inuyama, Aichi 484-0082 JAPAN Tel. +81-568-61-2211  
 A hotel with a long tradition, overlooking two National Treasures.

Name of hall	Number of rooms	Meeting (persons)	Reception (persons)		Exhibition (m <sup>2</sup> )
		Schoolroom set up	Buffet style	Seating (long tables)	
Saiun	1 (Max. 2 partitioned spaces)	500	300-800	200-400	828
Chateau	1	200	200	150	336
Juraku	1	100	150	100	247
Japanese-style banquet hall	6	—	—	10-110	21-110 tatami mats
Western-style banquet hall	5	100	—	8-80	30-170

Single rooms 9, Twin rooms 82, Double rooms 2, Suite 1



**Ukai (Cormorant Fishing) on the Kiso River** The cormorant fishermen carefully train their birds, as the people here have done for 1,300 years, and offer a fascinating scene right out of the history books against the backdrop of an illuminated Inuyama Castle, a National Treasure.



## Unique Events at Unique Places

In Aichi–Nagoya you can find a range of attractive and unique event venues, including a public aquarium, a Buddhist temple, and a Japanese-style garden. Banquets held at these venues will assure an extraordinary experience and unforgettable memories for you and your guests.

## Unique Venues









## Distinctive Attractions of Aichi–Nagoya

A range of recommended events and attractions are available to make your MICE occasion memorable with Aichi–Nagoya's local ambience. Nagoya Omotenashi Bushotai, the samurai performance troupe, charged with PR for City of Nagoya, is one of the best guest performers for MICE events. Many other choices of performers and attractions are also available to enliven your event in Aichi–Nagoya.

## Attraction



### Nagoya Omotenashi Bushotai

©2009 Nagoya Omotenashi Busho-Tai Secretariat

Nagoya Omotenashi Bushotai, the samurai performance troupe, comprises six historical busho (samurai leaders) and four *jingasa* soldiers. The six original busho were all born in Aichi–Nagoya, and took part in the unification of Japan some 400 years ago. The Nagoya Omotenashi Bushotai members talk and act in the manner of the historical figures they portray. They are often found welcoming visitors at Nagoya Castle.



### Hattori Hanzo and the Ninjas

©aichi-ninja

Inspired by Hattori Hanzo, a ninja leader of the 16th century, this group of modern ninja gives marvelous performances with acrobatic skills based on ninja arts.





### Clowns

With their pantomime and juggling, clowns always bring smiles. Our Nagoya clowns perform even overseas. They can unite your gathering in laughter.



### Meigiren

Meigiren is an association of geisha and maiko in the Nagoya area. They can perform classical Japanese dances for your guests at banquets and receptions.



### Shidara

Grounded in the local traditions of the eastern Aichi highlands, Shidara is a professional taiko drum group that regularly performs overseas. Their skill, precision, and expressiveness can add fun to your event.



### Automated Karakuri Puppet Performances

Performances by an tea-bringing doll handed down from Japan's feudal Edo period, an archer puppet, and other automated figures can be viewed up close, accompanied by explanatory commentary by ninth-generation Tamaya Shobei and other master karakuri artisans.





## After the main event, explore the local attractions.

Aichi–Nagoya offers a full variety of interesting sites of rich historical and cultural background. Picking suitable sites from this selection lets MICE organizers design their own excursions matched to their themes. Visits to impressive historical sites and unusual museums enable every MICE participant to enjoy a memorable trip in Aichi–Nagoya.

## Places to Visit



### Nagoya Castle and Hommaru Palace

The original castle was built in 1612 as a residence for a family branch of the Tokugawa shogunate, but burned down during WW2. Today, inside the rebuilt main tower, paintings, tools, armor, weapons, and other historical items are on display. The Hommaru Palace is now under reconstruction using traditional Japanese methods, and will be completed in 2018.



*Bamboo Grove, Leopards and Tiger (sliding doors, west side of ni-no-ma reception room)*





## Tokugawa Art Museum and Tokugawaen

The Tokugawaen was originally begun as part of the Ozone Villa, used by Lord Mitsutomo, the 2<sup>nd</sup> *daimyo* (lord) of the Owari Tokugawa *han*. It incorporates many of the features typical of *daimyo* villas of the Edo period, such as Japanese garden, which may be enjoyed throughout the year. The adjoining Tokugawa Art Museum offers a collection of over 10,000 items from the Owari Tokugawa *han*, including national treasures. (The contents of the exhibition of famous pieces are changed once a month.)



## Atsuta Jingu Shrine

Atsuta Jingu Shrine was founded about 1,900 years ago. It lies close to the center of Nagoya, and even today you can feel a solemn ambience in this sacred sanctuary.



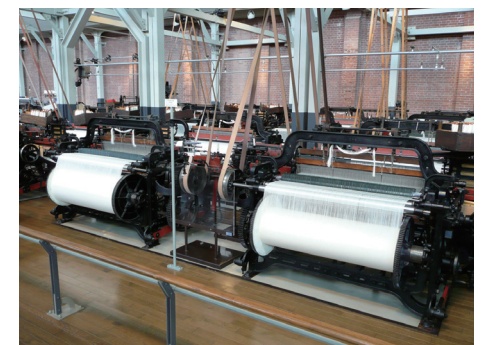
## Osu Kannon Temple and Osu Shopping Arcade

Next to the Buddhist temple of Osu Kannon spreads the grand-scale Osu shopping arcade. The arcade retains a lively old-neighborhood feel. Men and women of all ages from all over the world enjoy shopping and hanging out here.



## Noritake Garden

A variety of sites related to pottery and porcelain, including the Noritake Museum (which features many old pieces as well), factory tours, and a shop.



## Toyota Commemorative Museum of Industry and Technology

The mission of this museum is to showcase systematically the history of Japanese manufacturing technology. The museum exhibits machinery for textiles, one of the core industries that helped build modern Japan, and the evolving world of automobile engineering that continues to drive the country's development.



# Places to Visit

## Inuyama

In this historic castle town, you can visit two national treasures: Inuyama Castle and the Jo-an teahouse. The town is also famous for its festivals in spring and autumn.



### National Treasure Inuyama Castle

Inuyama Castle is one of the oldest extant in Japan, and its main keep has been designated a national treasure. The structure is built almost entirely of wood and rock, and the beautifully preserved interior retains an atmosphere of olden days.

### Ukai (Cormorant Fishing) on the Kiso River

With a history of around 1,300 years, cormorant fishing is a traditional method in which fishermen and cormorant birds work together to catch fish. With an illuminated Inuyama Castle in the background and lit by bonfires, the beautiful night scenes are like pictures from an ancient scroll.



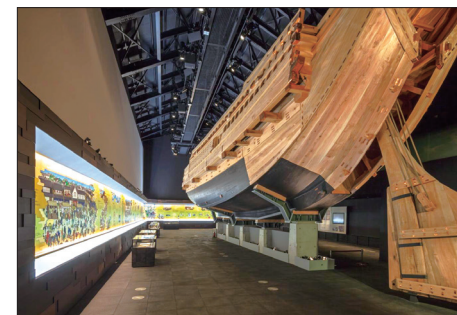
## Handa

The city developed with brewing and the textile industry, taking advantage of convenient sea transportation. It offers many cultural and historical charms, including a town festival with 31 floats, old canal-side warehouses, and museums for vinegar and sake rice wine.



### Red-brick Buildings

The red-brick buildings of Handa are among the country's finest. The Kabuto Beer brewed in these buildings won a prize at the Paris Expo 1900; the flavor has been re-created as a local craft beer enjoyed today.



### Mizkan Museum

Experience vinegar-brewing first-hand, and learn about the history and food culture of vinegar through Mizkan brewing.

## Okazaki

Okazaki developed as a central city in the western Mikawa region. Below Okazaki Castle, visitors can enjoy the ambience of olden days at Hatcho miso factories, shrines and temples, and seasonal events in the castle town.



### Okazaki Castle

This castle is considered the birthplace of Tokugawa Iyasu, the first shogun of the Edo period. Today the castle is a park with the old remains open for viewing.



Credit: Kakukyu Hatcho Miso

### Miso Fermentation Storehouse

Miso is a paste made from fermented soybeans. At this storehouse, visitors can learn about the traditional process of fermentation in giant tubs, with neatly mounded stones on the lids as weights.



## Other Good Places to Visit

Historical sites, natural surroundings, and industrial tours – you'll find many places to enjoy and learn about in Aichi–Nagoya and beyond.



### Toyota Automobile Museum (Nagakute)

Operated by Toyota Motor Corporation, this museum exhibits around 160 vehicles of historical importance from around the world.



### Laguna Ten Bosch (Gamagori)

This large-scale resort complex lies on nature-rich Mikawa Bay. Visitors can enjoy attractions, dining, shopping, and hot springs.



### Shikizakura Flowering Cherries (Toyota)

Blooming twice a year, in spring and autumn, shikizakura ("four-season cherry trees") welcome visitors.



### Setogura Museum (Seto)

Explore the history and culture of Seto-yaki ceramics, strolling through the Showa-era surroundings that include former Owari-Seto Station, a pottery factory (*moro*), charcoal kiln, and smokestacks.



### Shirakawa-go (Shirakawa Village, Ono-gun)

At this designated World Heritage site, the scene of many traditional gassho-style houses with steep thatched roofs reminds us of old Japan.



### Hida Takayama

The old townscape preserves the ambience of premodern Japan, and the traditional *ittobori* rough-hewn carvings are famed nationwide for their excellence.



### Ise-shima

With Shintoism's Ise Grand Shrine, astonishing seaside scenery, a historical downtown, and fresh seafood, this area holds great charm for visitors.



# Seasonal Events



## Inuyama Festival (UNESCO Intangible Cultural Heritage)

During the day, three-tiered wooden floats bearing *karakuri ningyo* automaton puppets appear. At night, each bearing 365 lanterns, floats reappear and are hauled through avenues of flowering cherry trees.

## Konan Wisteria Festival

In Japan, wisteria flowers are revered as much as the cherry blossom. Sixty splendid wisterias welcome visitors to the old Buddhist temple of Mandara-ji in spring.



## World Cosplay Summit

Cosplayers from some 30 countries around the world gather in Nagoya for this event. They compete on their creativity and passionate performances to be named the world's best.



## Nippon Domannaka Festival

Held in midsummer in the heart of Japan ("domannaka"), this festival is one of the largest yosakoi-style street dance festivals. More than 200 dance teams from Japan and overseas perform original dances with their own local flavor.



## Owari Tsushima Tenno Matsuri (UNESCO Intangible Cultural Heritage)

With a history of more than 500 years, this festival is counted as one of Japan's three major festivals on rivers. In the evening, floats bearing 365 lanterns glide slowly down the Tennogawa River.



# 秋



## Korankei Maple Festival

Korankei Gorge is one of the region's premier spots to enjoy beautiful maple foliage. During the festival, autumn-red maple leaves are marvelously illuminated in the dark.

## Nagoya Festival

During this festival, selected local residents portraying three major busho (samurai leaders in the civil-war era) native to Aichi-Nagoya parade through the city center. Visitors can feel history and tradition at this event, the biggest festival in Nagoya.



## Konomiya Hadaka Matsuri (Naked Festival)

This ritual Shinto festival has more than 1,200 years of history. It features the memorable sight of thousands of men wearing only loincloths and rushing to touch the consecrated "shin-otoko" man to drive away misfortune. Also famous is a giant four-ton rice cake offered to the shrine.

# 冬





## Aichi–Nagoya MICE\* Promotion Council

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\*MICE, visits for Meetings, Incentives, Conventions, and Events/exhibitions